

Turn Everyday Connectivity into Health Protection and Financial Resilience

A next-generation mobile platform combining unlimited connectivity, embedded health protection, and rewards — designed to **complement the NHS**.

Designed to
COMPLEMENT
the NHS



Unlimited
Data, Voice & SMS



Embedded
Health Protection



Earn from
Everyday Spending

HOW PULSE WORKS



CONNECT



PROTECT



EARN



SAVE



CONNECTIVITY

- Nationwide coverage
- Unlimited mobile data, voice & SMS



HEALTH PROTECTION (Complementing NHS)

- Critical Illness & Accident cover
- Hospital Cash & Income Protection
- Private GP & Specialist access
- Mental health support



PREVENTIVE CARE

- Annual health screening
- Early detection & diagnostics
- Life-stage appropriate packages



REWARDS & SAVINGS

- Earn Pulse Credits from daily spending
- Offset subscription and healthcare costs
- Transfer benefits to family & friends

WHO IT'S FOR



Employers & SMEs



Trade Unions & Associations



Gig Workers & Freelancers



Universities & Students



Individuals & Families



LAUNCHING UNITED KINGDOM PILOT (2026–2027)

Limited early access for organisations and individuals

- ✓ Early access
- ✓ Discounted subscription (20–30% via organisations)
- ✓ Shape the future of Pulse

SCAN TO
REGISTER
YOUR INTEREST



ORGANISATIONS
Register Your Interest



**BUILT WITH ESTABLISHED
INDUSTRY PARTNERS**
Telecommunications
infrastructure ✓



Licensed insurance
ecosystem ✓



Healthcare provider
networks ✓



Merchant rewards
ecosystem

